2017 CANADIAN PROMO SCHEDULE

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
ROLL PACKS							
Mar 20 - Apr 29							
OATMEAL RANGE							
OATMEAL RAISIN	0 6731200215 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
FUDGE STRIPED OATMEAL	0 6731200219 1	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL CHOCOLATE CHIP 'new'	0 6731200226 9	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL 'new'	0 6731200227 6	12	/350g	$27.72	$22.44	2/$5.00	25.2%
COCONUT RANGE							
COCONUT	0 6731200210 8	12	/350g	$27.72	$22.44	2/$5.00	25.2%
COCONUT DARK CHOCOLATE 'new'	0 6731200228 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
LEMON COCONUT 'new'	0 6731200229 0	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ALMOND RANGE							
ICED ALMONETTE 'new'	0 6731200218 4	12	/350g	$27.72	$22.44	2/$5.00	25.2%
FUDGE STRIPED ALMONETTE 'new'	0 6731200230 6	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ALMOND DELIGHT 'new'	0 6731200231 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ALMOND CRUNCH 'new'	0 6731200232 0	12	/350g	$27.72	$22.44	2/$5.00	25.2%
WINDMILL (traditional package) 'new'	0 6731200233 7	12	/320g	$27.72	$22.44	2/$5.00	25.2%
TRADITIONAL RANGE							
CHOCOLATE CHIP	0 6731200208 5	12	/350g	$27.72	$22.44	2/$5.00	25.2%
SIMPLY SOCIAL	0 6731200220 7	12	/350g	$27.72	$22.44	2/$5.00	25.2%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
NO SUGAR ADDED WAFERS							
May 1 - Jun 3							
NSA ORANGE CREME WAFERS	0 6731200519 2	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA LEMON WAFERS	0 6731200521 5	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA MOCHA WAFERS	0 6731200522 2	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA COCONUT WAFERS	0 6731200524 6	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA VANILLA WAFERS	0 6731200525 3	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA CHOCOLATE WAFERS	0 6731200526 0	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA STRAWBERRY WAFERS	0 6731200527 7	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA FUDGE VANILLA WAFERS	0 6731200528 4	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA CHOC. PEANUT BUTTER WAFERS	0 6731200529 1	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA COOKIES'N CRÈME WAFERS	0 6731200569 7	12	/250g	$28.68	$22.44	2/$5.00	25.2%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
BRICK PACKS							
May 1 - Jun 24							
FRUIT RANGE							
STRAWBERRY WAFERS	0 6731200513 0	12	/300g	$22.44	$18.00	2/$4.00	25.0%
STRAWBERRY BANANA WAFERS coming soon	0 6731200516 1	12	/300g	$22.44	$18.00	2/$4.00	25.0%
LEMON WAFERS	0 6731200510 9	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BLUEBERRY WAFERS coming soon	0 6731200570 3	12	/300g	$22.44	$18.00	2/$4.00	25.0%
COCONUT CREME WAFERS coming soon	0 6731200577 2	12	/300g	$22.44	$18.00	2/$4.00	25.0%
SPICE RANGE							
VANILLA WAFERS	0 6731200511 6	12	/300g	$22.44	$18.00	2/$4.00	25.0%
PEANUT BUTTER WAFERS	0 6731200576 5	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CHOCOLATE WAFERS	0 6731200512 3	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CINNAMON BUN WAFERS coming soon	0 6731200571 0	12	/300g	$22.44	$18.00	2/$4.00	25.0%
COOKIES N' CRÈME	0 6731200575 8	12	/300g	$22.44	$18.00	2/$4.00	25.0%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
FRUIT FILLED							
May 29 - Jun 24							
RASPBERRY FILLED	0 6731200440 9	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CHERRY FILLED	0 6731200441 6	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BLUEBERRY FILLED	0 6731200442 3	12	/300g	$22.44	$18.00	2/$4.00	25.0%
APPLE FILLED	0 6731200443 0	12	/300g	$22.44	$18.00	2/$4.00	25.0%
STRAWBERRY FILLED	0 6731200444 7	12	/300g	$22.44	$18.00	2/$4.00	25.0%
DATE FILLED	0 6731200445 4	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BLACK FOREST FILLED	0 6731200446 1	12	/300g	$22.44	$18.00	2/$4.00	25.0%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
NO SUGAR ADDED COOKIES							
Jun 26 - Jul 29							
NSA FUDGE BROWNIE CHOCOLATE CHIP	0 6731200549 9	12	/225g	$28.68	$22.44	2/$5.00	25.2%
NSA CHOCOLATE CHIP	0 6731200550 5	12	/225g	$28.68	$22.44	2/$5.00	25.2%
NSA SHORTBREAD	0 6731200551 2	12	/225g	$28.68	$22.44	2/$5.00	25.2%
NSA OATMEAL	0 6731200552 9	12	/225g	$28.68	$22.44	2/$5.00	25.2%
NSA PECAN SHORTBREAD	0 6731200565 9	12	/225g	$28.68	$22.44	2/$5.00	25.2%
NSA PECAN CHOCOLATE CHIP	0 6731200566 6	12	/225g	$28.68	$22.44	2/$5.00	25.2%
NSA FUDGE STRIPED SHORTBREAD	0 6731200568 0	12	/320g	$28.68	$22.44	2/$5.00	25.2%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
NO SUGAR ADDED WAFERS							
Jun 26 - Jul 29							
NSA ORANGE CREME WAFERS	0 6731200519 2	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA LEMON WAFERS	0 6731200521 5	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA MOCHA WAFERS	0 6731200522 2	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA COCONUT WAFERS	0 6731200524 6	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA VANILLA WAFERS	0 6731200525 3	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA CHOCOLATE WAFERS	0 6731200526 0	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA STRAWBERRY WAFERS	0 6731200527 7	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA FUDGE VANILLA WAFERS	0 6731200528 4	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA CHOC. PEANUT BUTTER WAFERS	0 6731200529 1	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA COOKIES'N CRÈME WAFERS	0 6731200569 7	12	/250g	$28.68	$22.44	2/$5.00	25.2%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
ROLL PACKS							
Jun 26 - Jul 29							
CHOCOLATE CHIP	0 6731200208 5	12	/350g	$27.72	$22.44	2/$5.00	25.2%
COCONUT	0 6731200210 8	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL RAISIN	0 6731200215 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ICED ALMONETTE	0 6731200218 4	12	/350g	$27.72	$22.44	2/$5.00	25.2%
FUDGE STRIPED OATMEAL	0 6731200219 1	12	/350g	$27.72	$22.44	2/$5.00	25.2%
SIMPLY SOCIAL	0 6731200220 7	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL CHOCOLATE CHIP	0 6731200226 9	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL	0 6731200227 6	12	/350g	$27.72	$22.44	2/$5.00	25.2%
COCONUT DARK CHOCOLATE	0 6731200228 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
LEMON COCONUT	0 6731200229 0	12	/350g	$27.72	$22.44	2/$5.00	25.2%
FUDGE STRIPED ALMONETTE	0 6731200230 6	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ALMOND DELIGHT	0 6731200231 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ALMOND KRUNCH	0 6731200232 0	12	/350g	$27.72	$22.44	2/$5.00	25.2%
WINDMILL	0 6731200233 7	12	/350g	$27.72	$22.44	2/$5.00	25.2%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
FRUIT FILLED							
Jul 31 - Sept 9							
RASPBERRY FILLED	0 6731200440 9	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CHERRY FILLED	0 6731200441 6	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BLUEBERRY FILLED	0 6731200442 3	12	/300g	$22.44	$18.00	2/$4.00	25.0%
APPLE FILLED	0 6731200443 0	12	/300g	$22.44	$18.00	2/$4.00	25.0%
STRAWBERRY FILLED	0 6731200444 7	12	/300g	$22.44	$18.00	2/$4.00	25.0%
DATE FILLED	0 6731200445 4	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BLACK FOREST FILLED	0 6731200446 1	12	/300g	$22.44	$18.00	2/$4.00	25.0%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
AM BAKES							
Jul 31 - Sept 9							
TBD							

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
BRICK PACKS							
Jul 31 - Sept 9							
LEMON WAFERS	0 6731200510 9	12	/300g	$22.44	$18.00	2/$4.00	25.0%
VANILLA WAFERS	0 6731200511 6	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CHOCOLATE WAFERS	0 6731200512 3	12	/300g	$22.44	$18.00	2/$4.00	25.0%
STRAWBERRY WAFERS	0 6731200513 0	12	/300g	$22.44	$18.00	2/$4.00	25.0%
STRAWBERRY BANANA WAFERS	0 6731200516 1	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BLUEBERRY WAFERS	0 6731200570 3	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CINNAMON BUN WAFERS	0 6731200571 0	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CHERRY VANILLA WAFERS	0 6731200572 7	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BANANA WAFERS	0 6731200573 4	12	/300g	$22.44	$18.00	2/$4.00	25.0%
KEY LIME WAFERS	0 6731200574 1	12	/300g	$22.44	$18.00	2/$4.00	25.0%
COOKIES'N CRÈME WAFERS	0 6731200575 8	12	/300g	$22.44	$18.00	2/$4.00	25.0%
PEANUT BUTTER WAFERS	0 6731200576 5	12	/300g	$22.44	$18.00	2/$4.00	25.0%
COCONUT CREME WAFERS	0 6731200577 2	12	/300g	$22.44	$18.00	2/$4.00	25.0%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
ROLL PACKS							
Sept 4 - Oct 7							
CHOCOLATE CHIP	0 6731200208 5	12	/350g	$27.72	$22.44	2/$5.00	25.2%
COCONUT	0 6731200210 8	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL RAISIN	0 6731200215 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ICED ALMONETTE	0 6731200218 4	12	/350g	$27.72	$22.44	2/$5.00	25.2%
FUDGE STRIPED OATMEAL	0 6731200219 1	12	/350g	$27.72	$22.44	2/$5.00	25.2%
SIMPLY SOCIAL	0 6731200220 7	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL CHOCOLATE CHIP	0 6731200226 9	12	/350g	$27.72	$22.44	2/$5.00	25.2%
OATMEAL	0 6731200227 6	12	/350g	$27.72	$22.44	2/$5.00	25.2%
COCONUT DARK CHOCOLATE	0 6731200228 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
LEMON COCONUT	0 6731200229 0	12	/350g	$27.72	$22.44	2/$5.00	25.2%
FUDGE STRIPED ALMONETTE	0 6731200230 6	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ALMOND DELIGHT	0 6731200231 3	12	/350g	$27.72	$22.44	2/$5.00	25.2%
ALMOND KRUNCH	0 6731200232 0	12	/350g	$27.72	$22.44	2/$5.00	25.2%
WINDMILL	0 6731200233 7	12	/350g	$27.72	$22.44	2/$5.00	25.2%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
NO SUGAR ADDED WAFERS							
Sept 11 - Oct 21							
NSA ORANGE CREME WAFERS	0 6731200519 2	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA LEMON WAFERS	0 6731200521 5	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA MOCHA WAFERS	0 6731200522 2	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA COCONUT WAFERS	0 6731200524 6	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA VANILLA WAFERS	0 6731200525 3	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA CHOCOLATE WAFERS	0 6731200526 0	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA STRAWBERRY WAFERS	0 6731200527 7	12	/250g	$28.68	$22.44	2/$5.00	25.2%
NSA FUDGE VANILLA WAFERS	0 6731200528 4	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA CHOC. PEANUT BUTTER WAFERS	0 6731200529 1	12	/155g	$28.68	$22.44	2/$5.00	25.2%
NSA COOKIES'N CRÈME WAFERS	0 6731200569 7	12	/250g	$28.68	$22.44	2/$5.00	25.2%

Product/Date	UPC	Pack	Size	Reg. Cost	Deal Cost	Sugg. Retail	Margin
FRUIT FILLED							
Oct 2 - Oct 28							
RASPBERRY FILLED	0 6731200440 9	12	/300g	$22.44	$18.00	2/$4.00	25.0%
CHERRY FILLED	0 6731200441 6	12	/300g	$22.44	$18.00	2/$4.00	25.0%
BLUEBERRY FILLED	0 6731200442 3	12	/300g	$22.44	$18.00	2/$4.00	25.0%
APPLE FILLED	0 6731200443 0	12	/300g	$22.44	$18.00	2/$4.00	25.0%
STRAWBERRY FILLED	0 6731200444 7	12	/300g	$22.44	$18.00	2/$4.00	25.0%